



AI OPERATIONS PARTNER · LOCAL BUSINESS

Stop losing leads in the gaps between calls, forms, follow-up, and your CRM.

Zappify AI installs and manages practical AI systems that help local businesses respond faster, follow up consistently, and turn more opportunities into booked appointments.

THE BUSINESS PROBLEM

Most businesses do not need more software. They need a better response system.

- ✓ New leads wait too long for a reply.
- ✓ Missed calls and web forms do not always get worked.
- ✓ Follow-up depends on memory instead of a system.
- ✓ CRM activity exists, but owner visibility is limited.
- ✓ AI sounds useful, but nobody has time to implement it.

THE ZAPPIFY PATH

Audit the leaks, install the quick win, then manage what works.

01

Audit the leaks

Review leads, calls, forms, CRM, reviews, and repeated customer questions.

02

Install the quick win

Build the first workflow that creates the clearest business impact.

03

Manage and improve

Monitor, adjust, report, and add the next workflow when ready.

WHAT CAN BE INSTALLED FIRST

Start with one practical workflow that creates visible value.

Lead response

Instant alerts, missed-call text-back, form follow-up, and next-step prompts.

Customer communication

AI-assisted replies, FAQs, summaries, booking handoffs, and service questions.

Business Brain

Your FAQs, offers, policies, services, and customer language organized for AI.

CRM workflows

Lead routing, tasks, pipeline updates, appointment reminders, and nurture.

Review automation

Consistent review requests and AI-assisted response support.

Monitoring

Watchdogs and owner alerts so workflow issues are caught early.

SIMPLE PRICING PATH

Start small, prove value, then manage the system monthly.

AI Business Audit

\$750–\$1,500

Find the leaks and best first AI system. Credited toward implementation.

Quick Win Build

\$1,500–\$3,500

One workflow installed and tested around response, follow-up, reviews, or knowledge.

Managed AI Ops

\$1,500–\$5K+/mo

Ongoing monitoring, improvement, reporting, support, and additional workflows.

Pricing depends on workflow scope, integrations, and support level. The first conversation is meant to identify the clearest quick win — not overwhelm you with technical details.



Want to see where AI fits in your business?

Scan the code or visit zappify.ai/ai-operations-partner

[Book a practical fit call](#)

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